



Organizational-economic mechanism of management innovative development of economic entities

Collective monograph edited
by M. Bezpartochnyi

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M. Bezpartochnyi**

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Mechanizm organizacyjno- ekonomiczny zarządzania innowacyjnym rozwojem podmiotów gospodarczych

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The authors of the book have come to the conclusion that it is necessary to effectively use modern approaches the management of innovative development the economic entities in order to increase the efficiency of activity, to ensure competitiveness, to intensify innovation activity. Basic research focuses on assessing of the life cycle innovation, innovation ensuring of enterprises, diagnostics of financial ensuring for innovative development of enterprises, evaluation the regulation of investment-innovation processes. The research results have been implemented in the different models of management innovations in various sectors of the economy, developing and implementing innovative strategies for development entrepreneurship, improving production technologies and product quality, standardization and certification products. The results of the study can be used in decision-making at the level the economic entities in different areas of activity and organizational-legal forms of ownership, ministries and departments that promote of development the economic entities on an innovative basis. The results can also be used by students and young scientists in modern concepts and mechanisms for management of innovative development the economic entities in the context of efficient use the resource potential and improvement of innovation policy.

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